

AIA Santa Clara Valley

A Chapter of The American Institute of Architects

AIASCV TRACINGS — ADVERTISING RATE CARD

(Revised) August 2009



Firm _____

Address _____

Contact Person _____

E-Mail Address _____

Phone _____ Fax _____

Product or Service _____

AIASCV Member? _____ Yes _____ No

Yearly rates (11 issues) — (AIASCV members receive a 10% discount)

3 column ads - full-page width - 7.50" wide Select

1/2 page 4.75" high \$1600

1/4 page 2.40" high \$1040

2 column ads - 4.80" wide

1/2 page 7.25" high \$1600

1/3 page 4.75" high \$1280

Business Card 2.40" high \$ 720

1-column ads - 2.40" wide

1/4 page 7.25" high \$1040

Small 2.40" high \$ 480

Inserts

Advertiser provides a PDF file \$320/month

Charge for revised artwork \$80

Please submit camera-ready artwork of professional quality that conforms to the sizes specified above. Submit in electronic format (PC or Mac) using jpeg images of 300 DPI min resolution and accompanied by a hard copy for reference. The AIASCV reserves the right to alter or return artwork that does not meet professional or technical standards.

Please E-Mail the ad to info@aiascv.org and fax a hard copy to 408-298-0619. Questions? Call 408-298-0611.

A check payable to AIASCV in the amount of \$_____ is attached.

Signature _____ Date _____

325 S. First Street, Suite 100
San Jose, California 95113
(408) 298-0611
Fax: (408) 298-0619