



# 2010 AIA SANTA CLARA VALLEY DESIGN AWARDS

**FIRMNESS**

**COMMODITY**

**DELIGHT**

## AIA SANTA CLARA VALLEY 2010 DESIGN AWARDS SPONSORSHIP

**AWARDS CELEBRATION: 5:30 PM, WEDNESDAY, OCTOBER 27, 2010**

**LOCATION: LI KA SHING CENTER FOR LEARNING AND KNOWLEDGE, STANFORD UNIVERSITY**

*The 2010 AIASCV design awards are seeking excellence in architecture and design of all types and scales that embody the timeless principles of firmness, commodity, and delight. These principles invoke the essence of bold, imaginative, and subtle solutions, which blend structural and energy efficient performance with exciting, elegant, and creative materials and systems.*

SPONSORSHIP LEVELS	AMOUNT & DESCRIPTION
<b>DIAMOND</b>	<b>\$10,000 (1)</b>
Acknowledged as Diamond presenting sponsor of the 2010 Design Awards on the event program and the sponsorship board at the venue entry. Diamond sponsorship noted in design awards 2010 presentation, advertised in print and on the AIASCV website and Tracings newsletter. Logo noted on print and electronic marketing materials. Three full-page advertising inserts in AIASCV tracings newsletter and two 500-word articles in tracings newsletter prior to October 2011; 1 complimentary table for 10 for the awards celebration (value of \$700).	
<b>PLATINUM</b>	<b>\$6,000 (1)</b>
Acknowledged as Platinum sponsor of the 2010 design awards on the event program and the sponsorship board at the venue entry. Presenting sponsorship noted in design awards 2010 PowerPoint presentation, advertised in print and on the AIASCV website and tracings newsletter. Logo noted on print and electronic marketing materials; one 500-word article in tracings newsletter prior to October 2011; 1 complimentary table for 10 for the awards celebration (value of \$700).	
<b>TITANIUM</b>	<b>\$4,000 (2)</b>
Acknowledged on the event program as Titanium sponsor on the sponsorship board at the venue entry. Sponsorship noted in design awards 2010 PowerPoint presentation, advertised in print and on the AIASCV websites and tracings newsletter; logo noted on print and electronic marketing materials; one full-page advertising insert in AIASCV tracings newsletter prior to October 2011; three (3) complimentary tickets to the event.	
<b>GOLD</b>	<b>\$3,000 (4)</b>
Acknowledged on the event program and sponsorship board as Gold sponsor at the venue entry, noted in design awards 2010 PowerPoint presentation, advertised in print and on the AIASCV website and newsletters; two (2) complimentary tickets to the event.	
<b>SILVER</b>	<b>\$2,000 (5)</b>
Acknowledged on the event program and sponsorship board as Silver sponsor at the venue entry, noted in design awards 2010 PowerPoint presentation, advertised in print and on the AIASCV websites and newsletter; one (1) complimentary ticket to the event.	
<b>BRONZE</b>	<b>\$1,500</b>
Acknowledged on the event program and design awards 2010 PowerPoint presentation as bronze Sponsor, advertised in print and on the AIASCV website and Tracings newsletter.	
<b>RUBY - LIVE ENTERTAINMENT VENUE</b>	<b>\$1,000 (1)</b>
Acknowledged on the event program as Ruby sponsor of the live entertainment for the event, including signage adjacent to the musicians; sponsorship noted in design awards 2010 PowerPoint presentation, advertised in print and on the AIASCV website.	
<b>BAR</b>	<b>\$750 (2)</b>
Signage near the bar locations at the venue; noted on sponsorship board and in Tracings newsletter.	
<b>HOR'S D'OEUVRES</b>	<b>\$500 (2)</b>
Signage near the Hor's d'oeuvres tables; noted on sponsorship board and in Tracings newsletter.	
<b>FRIEND OF AIASCV 2010 DESIGN AWARDS</b>	<b>\$250</b>
Signage near the registration table; noted in Tracings newsletter.	
<b>STUDENT TICKET</b>	<b>\$30</b>
Signage near the Coat Check area and noted in tracings article about the event.	



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*All sponsorship levels will be noted in an article in our tracings newsletter following the event.  
Additional advertising opportunities with local print media are also being explored.*

Sponsorships are awarded on a first-come first serve basis. Sponsorship options are currently on the AIASCV website at: [www.aiascv.org](http://www.aiascv.org) and applications and tickets will be available July 15, 2010. We accept checks or credit card payments.

One option is to complete this form and mail the form and a check payable to: AIASCV and mail to: 325 S. First street, San José, CA 95113. You will be contacted to confirm you sponsorship level. Thank you for your support.

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WEDNESDAY, OCTOBER 27, 2010

STANFORD UNIVERSITY

<b>DIAMOND</b>	<b>\$10,000 (1)</b>
<b>PLATINUM</b>	<b>\$6,000 (1)</b>
<b>TITANIUM</b>	<b>\$4,000 (2)</b>
<b>GOLD</b>	<b>\$3,000 (4)</b>
<b>SILVER</b>	<b>\$2,000 (5)</b>
<b>BRONZE</b>	<b>\$1,500</b>
<b>RUBY - live entertainment venue</b>	<b>\$1,000 (1)</b>
<b>BAR</b>	<b>\$750 (2)</b>
<b>HOR'S D'OEUVRES</b>	<b>\$500 (2)</b>
<b>FRIEND OF AIASCV 2010 DESIGN AWARDS</b>	<b>\$250</b>
<b>STUDENT TICKET</b>	<b>\$30</b>

Date: \_\_\_\_\_

Firm/Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax number: \_\_\_\_\_

Contact name and email to secure electronic logo for advertising: \_\_\_\_\_

To take advantage of AIASCV marketing of the event, we need sponsorship commitments prior to September 15, 2010.

Thank you very much for your contribution.

For additional information about sponsorships and the event please call, AIASCV office at 408.298.0611.